



JOANNA PIATEK
GRAPHIC DESIGNER

(773) 931-7980
jpiatek04@gmail.com
www.joannapiatek.com

PROFILE

I developed an early interest in graphic design as a way to integrate three distinct passions: helping organizations find their voices, exploring the power of the written word, and celebrating the ways smart visual solutions can make people sit up and take notice. I believe that the most effective method of creating positive change in the world is to clearly communicate ideas that can make a difference; clarity creates efficacy.

EXPERIENCE

NIMLOK CHICAGO
September 2015 – present

Des Plaines, IL
Graphic Designer

- Redesigned company's website and revitalized brand strategy
- Designed graphics for exhibits and custom display elements based on client requirements by incorporating brand, strategic input, marketing direction and budget
- Collaborated with 3D designers to produce physical trade show exhibits and branded environments
- Worked with marketing to produce e-mail blasts, promotional materials, and campaigns
- Served as internal subject matter expert on a wide range of graphic design concepts

ZING + HOW DESIGN
March 2015 – September 2015

Chicago, IL
Graphic Designer

- Designed digital and print graphics for clients' precise requirements within budgetary constraints
- Provided services to major brands including Skittles, Dannon, Quaker and Sour Patch Kids
- Created graphics for merchandise featured on company's e-commerce website

RED HEADED HONEY
August 2014 – October 2015

Chicago, IL
Freelance Package Designer

- Developed packaging design for honey-based organic skin care products
- Supported expansion of product portfolio with innovative designs
- Collaborated directly with CEO during design iteration process

PMPC ARCHITECTS
August 2014 – December 2014

Chicago, IL
Graphic Design Intern

- Established brand identity by designing graphics for company's entire suite of stationary
- Produced a Graphic Standards Manual and educated employees how to follow brand guidelines
- Collaborated with architects to retouch images

EDUCATION

COLUMBIA COLLEGE CHICAGO

BFA in Graphic Design, May 2015

Dean's List all terms

GPA: 3.65

SKILLS

E-mail Marketing
Environmental Design
Exhibit Design
Client Service
Print Production
Color Theory
Layout Optimization
Deadline Management
Working Independently
Resourcefulness
Print Knowledge
Social Media
Web Design
Photo Retouching

SOFTWARE

ADOBE CC
Illustrator
InDesign
Photoshop
Acrobat
After Effects
Bridge
WordPress
Microsoft Office
Act-On

PLATFORMS

MAC
PC

LANGUAGES

English
Polish